

STEVE FEATURED IN 6-PAGE INTERNATIONAL ARTIST ARTICLE

International Artist magazine features me and my artwork in the February/March 2011 issue (#77). Pleased with the final article. I use the article to show how I convert "the flicker of an idea into my reality on canvas." Seven paintings are shown with write ups describing the initial inspiration for each piece. There are photos of me at work in my studio. And, an "art in the making" section of the article highlights a step-by-step build of "Crash", a still life painting of a pile of toy cars - this is the first time I've shown the photos of this painting in the making.

Was pretty excited to learn that the same issue has a special feature on the art of illustration. A number of great artists are highlighted. Boris Vallejo, a science fiction/fantasy artist I admired and copied when I was a teenager, is featured on a 2-page spread. And, a Julie Bell painting is on the cover - Julie's another artist I admire.

International Artist is available at major book stores that carry art magazines. Or, to view a pdf of the article, please visit my website, www.stevescheuring.com, and go to the International Artist icon under the "Awards, Events, and News" section. Appreciate your feedback - contact me at Steve@SteveScheuringFineArt.com.



VOLUME 14 – WINTER 2011

Hi everyone. Pretty exciting times. Featured in a major magazine. Have a number of potential shows coming up. And, I have a number of new paintings in the works. Appreciate all your support and encouragement.



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EMMA

Recently completed this colored-pencil drawing of my daughter, Emily. Drew this from a reference photo taken during a 4th of July pool party at my in-laws. Loved her pose - casual and confident - it's her through and through.

WHAT'S IN THE WORKS?

Last August, I started another toy car still life painting. This one is the largest and most detailed of the bunch. The working title is "Grid Lock." This painting has a real Pop-art vibe - the cars in the painting have interesting ultra-consumerist logos like State Fair Corn Dogs, 7-Eleven Slurpees, Old Spice deodorant, and Reeses Peanut Butter Cups. I look forward to sharing it with you. Hope to have this one completed sometime this Spring. Please look for updates on the web site.

CONNECTING WITH THE MASTER

As a teenager, my uncle turned me on to a science fiction/fantasy artist named Frank Frazetta. I've mentioned him in past newsletters. If his name doesn't ring bells, here's a refresher. Frazetta is the guy who designed Conan. Prior to Frazetta, Conan books barely sold, and Conan had more of a Buck Rogers vibe. Frazetta made Conan dangerous and exotic - his covers made the books fly off the shelves. And, legend has it that George Lucas gave his cinematographer for the 1st Star Wars movie a book of Frazetta's work and said "make my movie look like one of his paintings." Frazetta's revered - most illustrators in the sci fi/fantasy genre reference Frazetta as an influence. One of his paintings recently sold for \$1.5 million. The American Artist magazine from the 70's featuring his work still holds the record for most issues sold. And, the U.S. Marines use a Frazetta figure as their mascot. Can truly say I'm an artist because of Frazetta. His work floored me when I first saw it - it featured ultra macho heroes, scantily-clad strong heroines, and nasty creatures, all stuff that got my young imagination going. My parents were pretty cool - when I was a teen, they bought me a number of compilation books of Frazetta's work. Can remember sitting in our downstairs den drawing copies of his work for hours on end. I still occasionally look at those books - they hold a special spot on my office bookshelf - and I'm as floored by his work as I was in my youth. Check out my painting "A Pile of Soldiers" - two of the comic books used in this still life painting have Frazetta covers.

Unfortunately, I never had the chance to meet my idol. Frank died last July, less than a year after he lost his wife, Ellie. However, this past December, I had the opportunity to spend some time with Frank's son, Bill (pictured below left). What a great guy - he generously shared stories about his father (the George Lucas story is true). And, through Bill I was able to secure an original Frank Frazetta drawing. It's now proudly displayed in an area where I can routinely reflect on Frazetta's genius and my early artistic inspiration. Rest in peace, Frank. Thanks Bill.



"CRASH" AT GOGGLEWORKS

"Crash", my still-life painting of a pile of toy cars, will be featured in a group exhibition at the Goggleworks art center in Reading, PA.



The theme of Goggleworks' juried show is "Inside Outside: A broad interpretation of space and place on the edge and in between." This show was open to artists everywhere - most major art magazines had advertisements to have artwork juried in this show. The Juror is Bruce Samuelson, Professor, painting and drawing, Pennsylvania Academy of the Arts in Philadelphia.

Please visit this show - it runs May 13 - June 19, 2011. The Goggleworks is a 145,000 square foot arts center, housing artists studios, dance studios, a movie theater, a number of art galleries housed in an old eye glasses factory. "Inside Outside" will be held in the Goggleworks main gallery. The Goggleworks is located in downtown Reading, Pennsylvania. For more information on this show, please visit my website, www.stevescheuring.com, or visit the Goggleworks website www.goggleworks.org.



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