

UPDATE

STEVE SCHEURING
FINE ART

STEVE PLACES 3RD IN INTERNATIONAL ARTIST MAGAZINE COMPETITION!

Check out the October/November 2009 Issue (#69) of International Artist magazine – Steve is featured. Steve's toy car painting "Jam" placed third out of over 2,000 worldwide entries in their floral/still life competition and is featured on page 7 of the magazine.

"I read International Artist cover to cover every issue, so I'm thrilled to be included in the magazine. Check out the other winners and finalists – there's some amazing work featured in this issue. It's an honor to be included among such talented artists."

Check it out. Issue #69 is available at news stands and magazine racks in major bookstores like Barnes and Nobles now through the end of November. You can also learn more at internationalartist.com or click on their link at the links section of stevescheuring.com

international
artist
.com

69
THE BEST MAGAZINE WORLDWIDE
October / November 2009
the magazine for artists by artists from around the world
James Gurney Masterclass PART 1
Creating Mystical Landscapes in Oil
From Field Notes to Fine Art

VOLUME 10 – FALL 2009

Hi everyone. It's been an exciting few months. 3rd place in International Artist magazine's competition, 2nd place in The Berks Art Alliance competition, "The People's Choice" award in the Berks Art Alliance competition, a finalist once again in The Artist Magazine's annual competition – have been blessed to have my artwork shown in major museums and magazines recently. The recognition has been wonderful. Your continued encouragement has been even better. Thanks for your support. Check out SteveScheuring.com for the latest info.



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NEW JERSEY SHORE PAINTING

Check out "Sea Isle Bay" – Steve's newest addition to his series of paintings featuring the New Jersey Shore. This 12" X 24" painting is not yet available for sale. However, if there are enough inquiries, limited edition giclée reproductions may be released. Please view this painting in the "Private Collection" section of the website. Direct inquiries to steve@stevescheuringfineart.com



Third Prize Winner US\$1000 and an Official Award Certificate
STEVE SCHEURING, Pennsylvania, USA, Jan, oil, 24 x 18" (61 x 45cm)

MY INSPIRATION

I love playing toy cars with my son. One of our favorite games is to set up the cars' tracks around our basement's length and take turns shooting cars back and forth to each other. When I shoot the cars to him, he calls them in with, "orderly rows, just like cars stuck in highway traffic." One weekend, prior to a play session, I visited New York's Museum of Modern Art. My son's car traffic jam reminded me of some great oil paintings seen in the museum and I was inspired to apply a similar abstract composition to a realistic scene. Jam can be seen as a multiple, simple celebration of childhood toys. Or it can be viewed as a more adult-themed traffic jam. In result of my recent work, I've been drawn to subject matter that can be interpreted in different ways, depending on if I'm looking sentimental or pragmatic in the realism of adult life. I have also painted a series incorporating toys in adult settings.

MY DESIGN STRATEGY

I used my son's inspiration to compare his cars in a similar pattern to the museum painting. I used cars with complementary colors like blue and orange and also mixed with high contrast of light and dark in the foreground. I also used cars with analogous colors like blue and green and low contrast in the background so they would recede. These tactics help move the viewer's eye throughout the work. I composed the cars on my dining room table – the room has a perfect late afternoon glow – and took a number of reference photos, playing with various car placement and angles until the composition suited me.

MY WORKING PROCESS

I use a mix of photography, the line composition, and individual toy cars to my studio as reference. I paint on a large canvas, as my opportunity to paint from life. I created a grid on a print of the primary reference photos and divided the composition using a scaled up grid on canvas. Grids on larger paintings helped ensure perspective and proper placement. Then I started to mix colors of the car base colors. At this stage, I'm not too concerned about making the right temperature or value. I just want it close, knowing glazing adjustments can be made later. I particularly enjoy my public feedback, but for this painting, addition of some old student paintings were perfect. As the cars slowly filled "gaps" was nearly spot on for the scene. Once the first pass properly filled, I adjusted value and incorporated with glazes and refined detail starting at the bottom right, working the way left. I'm left-handed and didn't want to drag my hand/brush through finished work. I've recently switched to using long offset brushes for fine work to help create crisp, straight edges and maximize paint loading.

CONTACT DETAILS
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STEVE RECEIVES AWARD OF MERIT I (2ND PLACE) IN ANNUAL BERKS ART ALLIANCE COMPETITION...

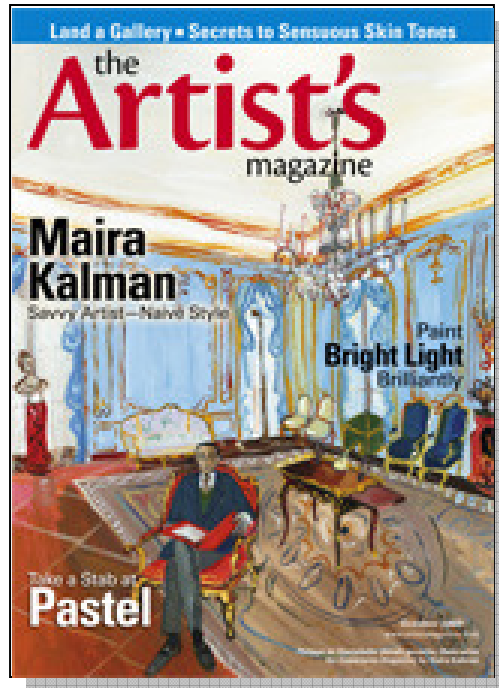


From June 12th through September 6th, two of Steve's paintings, "A Pile of Soldiers" and "Crash" were shown at The Reading Museum as part of the Berks Art Alliance's 32nd Annual Open Juried Art Competition. "A Pile Of Soldiers" won 2nd place out of 358 entrants. And, this painting was featured in the July 12th Reading Eagle newspaper article on this show. This show allows only two entrants per artist, so Steve was excited to be one of a few artists to have both pieces exhibited in this show.

...AND, "A PILE OF SOLDIERS" WINS THE PEOPLE'S CHOICE AWARD!

During the show's run, visitors to the museum could place one vote for their favorite piece in the show. "A Pile of Soldiers" was awarded top price and recognized as the people's favorite! It's a thrill to receive recognition from a distinguished panel of judges. It's an even bigger thrill to receive praise from the general viewing public.

Many thanks to the Berks Art Alliance and the Reading Museum for hosting this wonderful event. Pictured above is Steve receiving his award from Deb Gurman, head of The Berks Art Alliance. Pictured below are "A Pile of Soldiers" (top) and "Crash" (bottom) as exhibited.



STEVE'S A FINALIST AGAIN IN THE ARTIST'S MAGAZINE'S ANNUAL COMPETITION

Steve is named a finalist in The Artist's Magazine's prestigious 26th Annual Art Competition. Steve is one of a number of finalists in the Still Life category selected from thousands of entries. Steve will be listed in the December 2009 issue of the magazine, available on news stands later this year. This is Steve's 2nd time being recognized by The Artist Magazine - Steve was a finalist in their 24th Annual competition as well. Learn more at theartistsmagazine.com or click on the links section at stevescheuring.com.

GIVE THE GIFT OF ART

The Holidays are right around the corner. Consider giving the gift of art. At stevescheuring.com, nearly 100 limited edition giclées are available, many of which are printed on paper, which makes them easy to frame. Scenes of favorite places like the Jersey Shore, New York City, local farms, Philadelphia cheesesteak stands, The Penn State campus, and many more are available. Or, consider giving an apple or tomato still life. Check out the selection under the Giclée tab of the Artwork section of stevescheuring.com. To order, click the "Buy Now" button - all orders securely processed through PayPal.

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